

# TIM REID'S BIO

Born out of a wealth of experience in senior marketing positions in corporate Australia, Tim Reid is now the founder and host of Australia's #1 and longest running (11-years) business marketing podcast - [The Small Business Big Marketing Show](#), which can be found on the Apple iTunes store, Spotify as well as inflight on all Virgin Australia domestic and international flights.

His highly informative weekly show was awarded Australia's Best Business & Marketing Podcast at the 2018 Australian Podcast Awards.

Each week, Tim shares marketing insights and tips to help you build that beautiful business of yours into the empire it deserves to be.

Having launched his hit program ten years ago and with well **over 490 episodes** and **three million downloads** under his belt, it regularly ranks in iTunes above The Tim Ferris Show, Seth Godin's StartUp School and even outranks the Harvard Business School's show, as Australia's number one business marketing podcast.

Tim has built a **global audience** of motivated business owners in **110 countries**, and is the **author of *The Boomerang Effect***, a popular marketing text. He is also Australia's **most practical business marketing keynote speaker**.

Prior to this, he was the marketing manager for Flight Centre and spent ten years working in Australia's largest advertising agency looking after the advertising needs of Gillette, AXA, Yellow Pages and Dulux.

Tim was instrumental in helping AFL legend Jim Stynes raise \$1M dollars for youth charity, Reach.

He now travels the world showing business owners and marketers how to embrace modern marketing methods - gaining success and increasing profits, without spending a fortune.

Tim is also an engaging and entertaining emcee, having emceed the Telstra Business Awards around Australia, and is the emcee for the annual Australian Podcast Awards.

The bottomline? Tim believes **there's never been a better time** to start and market a business.

Ever!